

Driving Business Growth Through Advanced Data Analytics

Client Profile

A leading general insurance and reinsurance company in Saudi Arabia, dedicated to offering its clients high-quality services and competitive insurance.



iRDS empowered the client to **outpace competition, mitigate risks, and achieve substantial business growth** by integrating data analytics and predictive technologies.

CHALLENGES



The client faced several critical issues, including:

- Difficulty managing large volumes of complex data from multiple sources
- Inability to stay competitive in a rapidly evolving insurance market
- Difficulty mitigating high levels of risk exposure
- Lack of actionable business intelligence to drive decisions

SOLUTIONS



The client partnered with **ITHENA** and implemented the **Rapid Deployment Solution (iRDS)**:

1

Data Migration & Validation

Transferred complex data from local sources, then validated and tested it using SQL

2

Performance Dashboard

Created dashboards to generate actionable insights on portfolio performance and risk analysis

3

Predictive Analytics

Built AI/ML-driven models to identify and prevent fraudulent activities

4

Cloud Backup Implementation

Implemented secure cloud backup using the EBS module to ensure data integrity and accessibility

BENEFITS

**20%**

Increase in
revenue

10%

Reduction
in risks

30%

Decrease in
revenue loss



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