

Transforming Spare Parts Management for a Leader in Packaging Automation

Client Profile

BluePrint Automation is a global leader in turnkey packaging automation systems, helping companies worldwide streamline their packaging processes.



B2B eCommerce streamlined ordering, enhanced tracking, and integrated ERP, reducing downtime, improving efficiency, and accelerating fulfillment for smoother operations and an improved customer experience.

CHALLENGES

The client struggled with:

- Inefficient spare parts planning & ordering led to equipment downtime.
- Limited access to order details delayed delivery predictions.
- Lack of real-time tracking caused operational inefficiencies and fulfillment delays.

SOLUTIONS

To address the client's challenges, ITHENA deployed their B2B eCommerce solution:

1

Optimized Order Management

Integrated Epicor Kinetic ERP for seamless order processing and inventory control.

2

Enhanced Spare Parts Selection

Enabled interactive 3D model views for accurate part identification.

3

Real-Time Tracking & Insights

Provided live updates with specifications, availability, and pricing.

4

Smart BOM Management

Automated recommendations for precise part selection and procurement.



marketing@ithena.ai



www.ithena.ai



4470 Cox Rd, #275
Glen Allen, VA 23060, USA

BENEFITS

35%

less equipment
downtime

50%

improvement in order
tracking efficiency

40%

faster spare
parts fulfillment