

CASE STUDY

Unlock Efficiency with Real-Time Operational Insights Using iRDS

Client Profile

The client is an American memorabilia manufacturer of yearbooks and class rings.

CHALLENGES



The client encountered:

- Disparate systems and frequent data restructuring, limiting business agility
- Non-customizable dashboards lacking feature parity, leading to data delays
- Difficulty maintaining data transparency amidst rapid growth

SOLUTIONS



ITHENA's advanced lakehouse technology, the **Rapid Deployment Solution (iRDS)**, delivered:

Operational Analytics

1

Real-time insights with no ETL load, boosting agility and flexibility in reporting and analytics

Performance Dashboard

2

An intuitive dashboard with widgets and infographics for detailed visual insights

Data Fidelity

3

AI-driven self-service reporting, surpassing capabilities of tools like Tableau or PowerBI

Rapid Data Ingestion

4

Automated data processing for quicker, turnkey solutions

BENEFITS



90%

Reduction in ETL with no IT intervention

90

ERPs accessible in one platform

35B+

Transactions viewable for insights

91%

Reduction in stockout



iRDS helped the client to achieve **streamlined analytics, faster decision-making, cost savings, and significant improvements.**



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