

Transforming Operational Efficiency with iGEMBA for a Leading Golf Equipment Manufacturer

Client Profile

A leading manufacturer of premium golf equipment, renowned for its innovative technology that enhances performance for golfers of all levels.



iGEMBA transformed the client's operations by significantly enhancing **operational efficiency** and accelerating **data-driven decision-making** through **advanced digital transformation**.

CHALLENGES

The client struggled with:

- Delay in decision-making and poor operational efficiency due to reliance on paper-based KPIs
- Lack of automated data feeds hindered real-time insights and limited proactive management
- Absence of historical data prevented trend analysis and effective root cause identification
- Inability to remap personnel assignments or track action items reduced visibility and impacted productivity

SOLUTIONS

ITHENA's **Digital Shopfloor (iGEMBA)** solution provided the client with:

1

Digital KPI Management

Customized persona-based dashboards for real-time KPI data views and enhanced performance monitoring

2

Personnel and Action Item Tracking

Streamlined tracking of workforce efficiency and task progress, improving operational efficiency

3

Color-Coded Dashboards

Intuitive color-coded (yellow/green) visual indicators providing instant insights into day and night performance metrics

4

Targeted Training and Implementation

Comprehensive training and testing with area representatives ensured the effective use of dashboards for optimal results



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BENEFITS

29%

Reduction in
decision-making time

32%

Faster issue
resolution

25%

Increase in operational
efficiency