

# Smart Connected Products

For Smart Future Upgrade

25% ↑

Efficiency

70% ↑

Customer Stisfaction

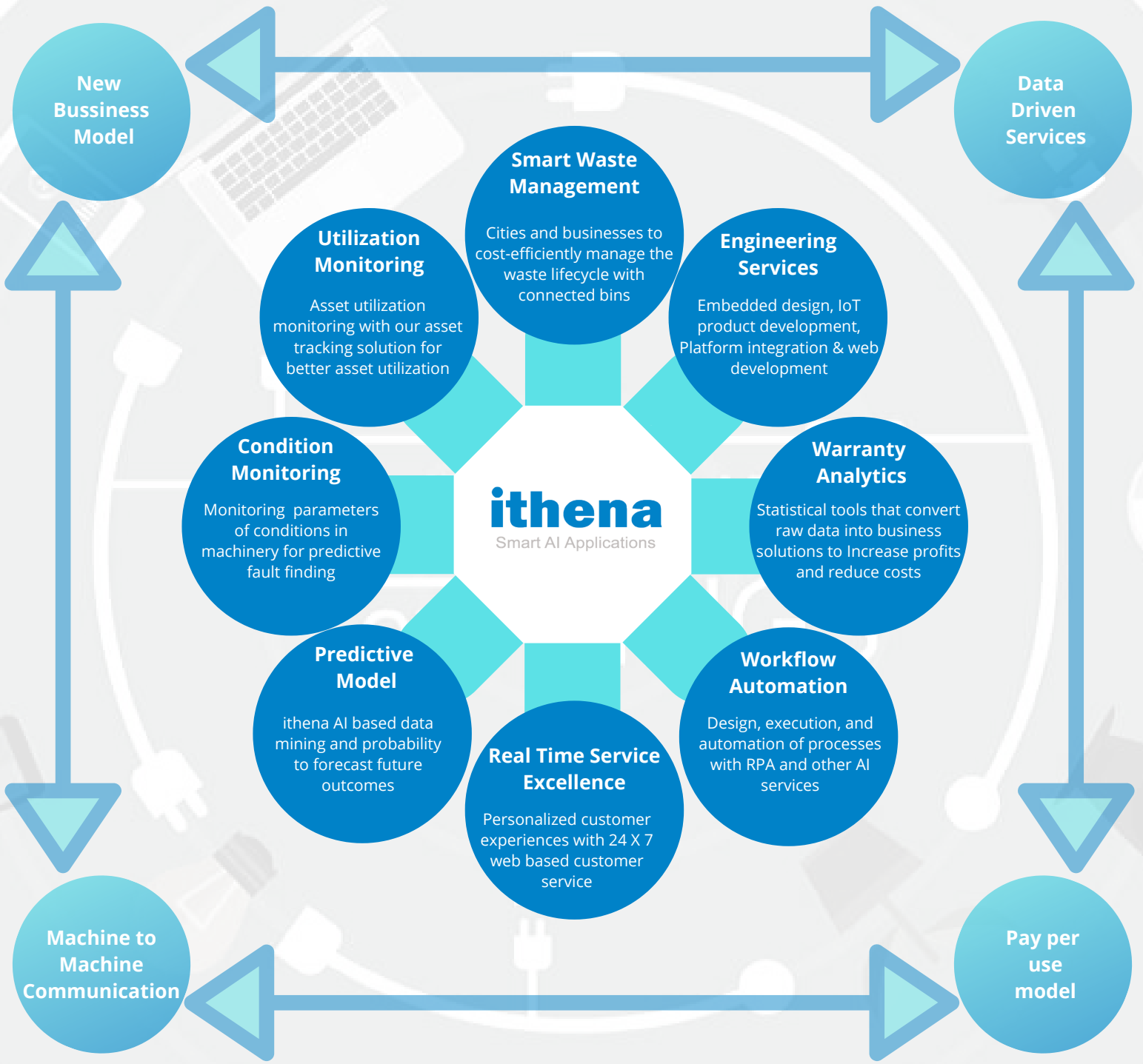
45% ↑

Asset Utilization



The Smart Connected Products solution is built on our proprietary **ithena**(™) Analytics and AI platform. It uses artificial intelligence and **persona**-based applications to uncover value from edge events, structured enterprise content, and complex third party content.

**ithena**(™) platform provides for **Scalability & Performance, User Experience & Flexibility** for the transformation of Smart Cities and Campuses.



### Edge communication

State-of-the-Art communication protocols based on **Message broker device connectivity** enabling seamless device inter-connectivity.



### IOT gateway

Data acquisition engine collects data from plethora of distinct sources and seamlessly integrates with our **ingestion platform**.



### ML/AI based workflow

ML/AI based workflow serves as a Decision Support and Decision Automation System for various personas via **Actionable Insights**.

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